

Image Making and Photography: Contextual Imagery Unit Feedback

Assessment	Tasks	Teacher Feedback	Pupil Comment	Done	Internal verification	
1.1 Investigating the influence of major historical, scientific, social and cultural factors on photographers and their work	<ul style="list-style-type: none"> ◆ Identify two photographers and two examples of each of the photographer's work. ◆ Identify major historical, scientific, social and/or cultural factor(s) that influenced the photographers/their work ◆ Clearly describe the overall influence of the factor(s) on the two selected photographers and their work 					
1.2 Analysing the specific impact of these factors on photographers' work and practice	<p>Referring to two examples of work by each photographer, you must:</p> <ul style="list-style-type: none"> • Clearly express the specific impact of these factors on each photographer's work and practice. ◆ Analyse the specific features of each photographer's work and practice. Form conclusions on the significance of the impact of the factors, and their specific effect on the photographers' work and practice. 					

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1.3 Expressing justified personal opinions on the photographers' work	<p>Express justified personal opinions about your chosen photographers and examples. Using appropriate vocabulary, comment on:</p> <ul style="list-style-type: none"> ◆ The style of the photograph ◆ What the photographers have tried to communicate about their subject ◆ The effectiveness of the selected approach(es) 					
2.1 Selecting and using a range of camera controls and related photographic processes correctly for specific effect	<p>Produce six images and;</p> <ul style="list-style-type: none"> ◆ Control exposure through selection of aperture, shutter speed and/or ISO ◆ Use appropriate shutter speed ◆ Produce appropriately focused and composed images ◆ Use visual elements creatively and effectively ◆ Control colour temperature ◆ Apply enhancements effectively ◆ Use lighting techniques or conditions effectively ◆ Use accessories, such as tripods, reflectors, filters, etc, when appropriate ◆ Manipulate images to correct as appropriate 					

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2.2 Using compositional techniques and visual elements for specific creative effect and visual impact	<p>Show effective use of visual elements and compositional techniques:</p> <ul style="list-style-type: none"> ◆ Produce effectively composed images (using for example, the rule of thirds, camera angle/viewpoint, framing, leading lines, etc.) ◆ Use visual elements creatively and effectively (colour, tone, shape, texture, pattern) 					
2.3 Reviewing their own work and practice, identifying ways they can improve their technical and creative skills	<p>Review the camera skills and photographic techniques you have used</p> <ul style="list-style-type: none"> ◆ Reflect on how you resolved creative and technical challenges ◆ Identify alternative approaches/ways of working that would be more effective ◆ Comment on the success of the images/how closely they emulate the photographers' styles ◆ Critically evaluate your images <ul style="list-style-type: none"> ○ Identify one technical area for improvement ○ Identify one creative area for improvement ○ Identify at least one area for improvement in your practice 					

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2.4 Managing photographic images effectively when uploading, sequencing and/or tagging files	You must manage your images effectively. Negatives and/or files must be organised using an appropriate system. For example, by labelling them in such a way that the candidate and assessor can access selected images easily when required.					
2.5 Outputting photographic images of an appropriate quality	Images produced should be of an appropriate quality. Demonstrate an understanding of image capture and image resizing as appropriate to the task.					
1.1 Selecting and using appropriate photographic processes and techniques for creative effect	Select and use appropriate processes and techniques for the context, styles and genres selected. Produce a minimum of six images in response to your chosen themes.					
1.2 Producing a range of images in a variety of styles & genres	Your six images must include photographic work in two genres and two different styles of photography.					
1.3 Presenting a variety of contextually appropriate photographic images	Images must be appropriate for the defined contexts of the specific task/activity. The images should demonstrate both a personal and creative response to the task.					

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2.1 Analysing their use of imaging techniques and their creative effect, using appropriate terminology	<p>You must analyse and comment on how your creative choices and use of specific techniques have impacted on the overall creative effect of your photographic work.</p> <p>Comments must be analytical, rather than purely descriptive.</p>					
2.2 Analysing their applied use of technical and camera skills	<p>You must analyse the effectiveness of your camera and technical skills.</p> <p>Identify and analyse specific technical /camera skills. Comment on the impact these skills have on your final images. Refer to your chosen styles/genres.</p> <p>Comments must be analytical, rather than purely descriptive.</p>					
2.3 Evaluating their photographic imagery, identifying strengths and opportunities for improvement in their own work	<p>Evaluate the success of your work in relation to your original intentions. At least one valid strength and one area for improvement should be identified.</p> <p>Evaluative responses should show objectivity and a realistic understanding of the quality of the work produced.</p>					